

2023 Tourism Excellence Award Nomination

Nomination Deadline: October 31, 2023

INSTRUCTIONS:

- Please carefully read and complete this form
- Submit completed nomination form with attachments to the Lindsay & District Chamber of Commerce at info@lindsaychamber.com
- Physical copies of applications can be delivered to 180 Kent Street West, Lindsay
- Telephone: (705) 324-2393
- Check out the full list of categories at www.lindsaychamber.com
- The Chamber reserves the right to contact the nominee to verify information below
- Businesses nominated in multiple categories MUST only select 2 categories to put forth for submission

CRITERIA:

Celebrates a business or organization's commitment to attracting non-residents to Kawartha Lakes. The award acknowledges a business or organization in any category that lures visitors to our market. The efforts of this entity contribute to our local economy. Nomination considerations include but are not limited to evidence of increased bookings, visitor spending, traffic counts, overnight stays, events and attractions attendance, and more. Testimonials are strongly encouraged (maximum 5).

*All fields required.

Nominee:
Contact Name:
Phone Number:
Email:
Address:
Website (if available):
Your Contact Information (if different from above)
Your Name:
Your Phone:
Your Email:

PART 1 - PLEASE COMPLETE

In approximately 100 words, please describe why you feel this entity should be nominated based on the above criteria:

PART 2 – PLEASE COMPLETE

The following information is required, as judging will be based only on the information provided. The more thorough, comprehensive and/or informative the application, the higher the potential points score.

Please describe the high level of service in all areas of this business (max. 200 words):
How does this business or organization demonstrate exemplary customer service, staff knowledge and workplace culture that sets it apart from competitors (max. 200 words):
Please show evidence of increased booking, visitor spending/participation, increased traffic, overnight stays, events and attractions attendance. (max. 200 words):
Please describe the community involvement by this business. (max. 200 words):
How does their marketing and promotional plan excel above others? Include samples of marketing/promotional materials and initiatives.