

2023 LDCC Member Package

The Lindsay + District Chamber of Commerce is expanding our services to help support you and your business. In 2023 you can expect to see new and engaging professional development opportunities, special events, sponsorship opportunities, promotion and an exclusive rental program!

Here's just a few of the main benefits you'll enjoy from your annual membership

- Business referrals through the chamber office
- Online directory listing
- Reduced rates for chamber events and programs
- Networking opportunities
- Free professional development opportunities
- Online promotion through social media, monthly newsletter and custom e-blasts
- Lobbying and influence at national, provincial and municipal levels
- Business support and advice

2023 LDCC Membership Rates

1-2 Employees (Sole Proprietors/small nonprofits)	\$200 + HST
3-9 Employees	\$250 + HST
10-49 Employees	\$400 + HST
50+ Employees	\$500 + HST
Lead Member	\$2000 + HST
Corporate Media Sponsor	\$500 + HST + \$2000 In-kind Advertising
Independent Media Sponsor	\$250 + HST + \$1500 In-kind Advertising

Terms and Conditions

LDCC Membership dues renew annually from the date you sign up

Membership dues are payable 60 days from the invoice date, with a 30 day grace period. Members who fail to pay within 90 days will be cancelled.

Payment arrangements can be made.

Membership dues are non-refundable.

Marketing & Promotion

Social Media

- Assisting with the creation of social media accounts
- Guaranteed 26 Facebook post shares per year (bi-weekly)
- Tag @ldchamber1962 in your posts for an automatic share
- Visits from the LDCC to your business to create “member highlight” posts

E-Blasts and Monthly Newsletter

- E-blast list of nearly 600 recipients
- Send your content to charlene@lindsaychamber.com every month for our monthly newsletter
- Up to 6 personalized e-blasts just for your business

Online Directory & Business Referrals

- Business profile listed at www.lindsaychamber.com
- Priority referrals to public inquiries
- Business information displayed in the LDCC office

Events

- Sponsorship opportunities and promotion at events that suit your business
- Awards of Excellence nomination opportunities

Professional Development & Networking

PD with the LDCC

- Free monthly professional development opportunities on a variety of topics
- Opportunity to present your area of expertise at PD events
- Discounted rates for Diversity & Inclusion training
- Access to Ontario and Canadian Chamber of Commerce PD events

Networking Opportunities

- Free monthly member to member networking events
- Networking opportunities at Chamber events

Chamber Benefits Plan & Member Discounts

Chamber Health Benefits Plan

- Access to the exclusive Chambers Benefits plan for your staff

Member Discounts

- M2M and M2P discounts available through the FanSaves app platform

Lead Member Perks

Take a lead role with the LDCC and our business community. Enjoy all the standard member benefits plus:

- Industry exclusive!
- Home page banner ad on our website that links directly to your website
- Logo on all of our e-blasts, in our email signature, at the bottom of every page of our website and at all events
- Daily social media shares for 10x the exposure

Media Sponsors

Corporate: \$500 + HST + \$2000 in-kind advertising

Independent: \$250 + HST + \$1500 in-kind advertising

Media sponsors will receive:

- Logo presented on all Chamber communications and outlets with link to your website
 - Email signature
 - Website
 - System Generated Emails
- Recognition at all events as Media Sponsor
- 1 free ticket to the following events:
 - Mayoral Luncheon
 - Awards of Excellence
 - LDCC Classic Golf Tournament

The LDCC will receive:

- Recognition on your print editions, website and Social Media platforms in the form of a statement/image stating "Proud Member of the Lindsay + District Chamber of Commerce"
- Sharing of our events on your social media platforms
- Discounted rates for advertising following the in-kind amount at your discretion

Multi Business Discounts

Do you own more than one business in Kawartha Lakes?

Call us to find out if you can qualify for our multi business discount program

Rental Program

Available to members, or non members at a daily rental rate

<u>Grand Opening Package</u>	<u>Non Member Rate</u>	<u>Member Rate</u>
-Ribbon cutting scissors -Your choice of coloured ribbon (gold, silver, red, blue, LDCC green) -Assistance with contacting dignitaries, media and other potential attendees	\$25 + HST	\$15 + HST
<u>Fun & Games Package</u> -LDCC customizable spinning prize wheel -Choice of up to 3 yard games	\$75 + HST	\$50 + HST
<u>Outdoor Vendor Pacakge</u> -Tent -Table -2 Chairs	\$100 + HST	\$75 + HST
<u>Presentation Package</u> -Podium -Projector -Projector Screen	\$150 + HST	\$100 + HST